



2nd Natural Wine Fair Zurich West

At the first edition of our wine fair in Zurich-West we had more than 50 exhibitors from 8 countries and a pleasingly large audience, visits from dealers and wine journalists, a great success. We are therefore looking forward to the second edition of our fair with organic and natural wine on Saturday/Sunday 28th and 29th March 2020. This weekend, the Quartier will once again host the Expovina Primavera and the Urban Bike Days. So Zurich West will be humming.



We would like to invite wine connoisseurs to taste natural wines in our fancy exhibition passage and

to discuss with the winegrowers about topics of the new wine world. There will also be appetizers and some music.

The criteria for admission to our fair are: Spontaneously fermented natural wines treated with little or no sulphur and/or organically produced wines. Details can be obtained directly from the producers and in our wine catalogue. So as a visitor you will get to know quite different philosophies of winemaking and cultivation. We can be curious to see what wines of the new savages await us in the shadow of the PrimeTower!

Admission CHF. 20.-/Euro 19.-, admission from 18 years, children accompanied by an adult are allowed.

Opening hours Saturday 28 March 12.00 to 18.00, Sunday 29 March 12.00 to 19.00. So let's pop the corks and leave the established wine fairs behind us, relaxed and somewhat trashy, with the soil of the winegrowers on the shoes, with wines from cloudy to refreshingly sparkling, produced in amphorae or more conventionally. The showrooms are located in the restaurants Brisket and les halles as well as in the wine shop Steinfels on Pfingstweidstrasse in a former warehouse. Opening hours of the restaurants on Saturday after dismantling of the market stalls: 19 to 01.00 hrs. So after the dismantling, enjoy a nice evening with dinner and everything that goes with it.

On a weekend in Zurich West, where there are already around 20,000 visitors at two other events around the exhibition building, we offer you space for around 50 exhibitors in a well-known location. It is the ideal place in the centre of Zurich West, in the immediate vicinity of Hardbrücke station, to present your new organic and natural wine specialities to a broad public. Each so-called market stalls offers plenty of space for tasting and discussing.

We will again be present in the media and become the talk of the town through Facebook page, flyers and guerilla actions. You as a winegrower or retailer will receive tickets for Fr. 3.- to distribute to your customers. Glasses and washing up as well as central storage and cooling units are organized. We provide you with market stalls with bar tables, including drinking water, glasses, spittoon and ice with coolers. Accommodation is available in all price ranges at a distance of one hundred meters, such as Renaissance Tower Hotel, Sheraton Hotel and the hotels Ibis Budget, Ibis or Novotel.

Participation of producers and traders (traders must be registered as wine traders with the Swiss Wine Trade Control) only with spontaneously fermented natural wines with little or no sulphur (guideline: red wines less than 50 mg and white wines less than 70 mg sulphite) and/or certified organic wines. Opening hours Saturday 28 March 12.00 to 18.00, Sunday 29 March 12.00 to 19.00. On Saturday there is a joint winegrower's dinner for CHF. 30.-/Euro 28.- per participant, you may bring your own wines.

Registration:

Name, first name of the participant:

Company:

E-Mail:

Phone:

For dealers: Number of winemakers

Direct sales from the exhibition are not allowed, the tastings must be free of charge. The acceptance of orders is allowed (acceptance of advance payments is prohibited).

Registration fee and export to Switzerland:

producers: CHF. 150.- /Euro 140.-; importers with different wine producers: CHF. 300.-/Euro 280.- (maximum 3 winemakers); you will receive an invoice after registration. After receipt of payment, you will receive a confirmation of participation and further information on the course of the fair and the possibilities for exporting wine from abroad to Switzerland.

We are at your disposal for questions and registration:

Natural Wine Fair Zurich West c/o gysimarketing, Heinrichstrasse 267 b, 8005 Zurich;
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We speak German, Italian, French and English.